



NEWS RELEASE FOR APPROVAL ONLY

Boys and Girls Clubs of Broward County Selects DonorCommunity Software Platform for Online Fundraising, Communications and Event Management

DonorCommunity to Replace Legacy Collection of Standalone Systems with a Fully-Integrated Cloud Computing Solution

SUNRISE, FL October __, 2011 – DonorCommunity, Inc., developers of an innovative cloud computing software platform for nonprofit organizations announced today that Boys and Girls Clubs of Broward County has become the latest nonprofit organization to select DonorCommunity as its strategic software platform for fundraising, website content management, online communications and event management. B&G Clubs selected DonorCommunity after a comprehensive evaluation of nonprofit software products and an indepth technical review of DonorCommunity's cloud computing technology.

"We concluded that DonorCommunity is the most complete, flexible and cost-effective nonprofit software solution available today," said _____. "With DonorCommunity, we'll be able to manage our website, communicate with stakeholders, raise funds online, and manage our events more easily and efficiently than ever before. We're excited about our new capabilities to pursue our mission and goals in serving our stakeholder community."

"The Boys and Girls Clubs have earned the admiration and respect of a grateful nation for the important role they play in helping young people reach their full potential as productive, caring, and responsible citizens," said David Blyer, DonorCommunity founder and CEO. "We're pleased and honored to welcome such a prestigious organization to our community of clients."

About DonorCommunity

DonorCommunity, Inc. is a cloud computing software firm that helps nonprofit organizations cultivate donors, forge closer relationships with stakeholders, engage their communities and raise funds year-round. DonorCommunity offers a suite of fully-integrated Web applications for constituent relationship management, online auctions, online marketing, online donations, event management, social networking and Web content management. The entire platform is furnished on an all-inclusive, annual subscription basis that provides unlimited users, unlimited training, unlimited support and free Website hosting. For more information, visit <u>www.DonorCommunity.com</u>.

About the Boys & Girls Clubs of Broward County

The Boys & Girls Clubs of Broward County joined the national organization in 1965 and has grown along with the movement. We now have 12 facilities with a membership of over 12,000 youth, making us one of the largest Boys & Girls Club organizations in the nation. We are a nonprofit 501(c)(3) private agency. We rely on funding raised by our Board of Directors, special events, general donations, corporate sponsors, foundation support, endowments, and the Broward County government. . For more information, visit <u>www.bgcbc.org</u>

Media Contacts

For DonorCommunity	Boys and Girls Club of Broward County
David Blyer	Angela Gonzalez
(305) 992-6041	(305) 962-8779
DBlyer@DonorCommunity.com	amgarcia23@gmail.com

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